



Ref. No. SSM/EBCK/04/2022-23

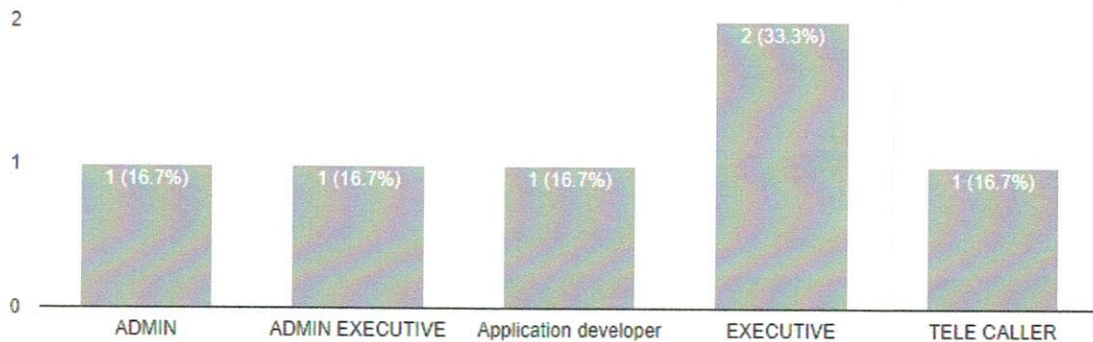
Date 11/08/2023

Employer Feedback Analysis (2022-2023)

Employers of varying roles, including Assistant Managers, HR Heads, CEOs, and HR Managers, provided feedback on our college curriculum and placed students. The feedback, obtained through a diverse set of questions, addresses multiple aspects of student performance. Analysis of this feedback is underway to identify strengths and areas for improvement. The involvement of stakeholders from different organizational levels ensures a comprehensive evaluation. The primary objective is to enhance the curriculum, aligning it with industry expectations, and better prepare students for professional success. This iterative feedback process fosters continuous improvement and strengthens the connection between academic learning and real-world demands.

Designation

6 responses



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Ajodhya, Howrah.



Co-ordinator
IQAC
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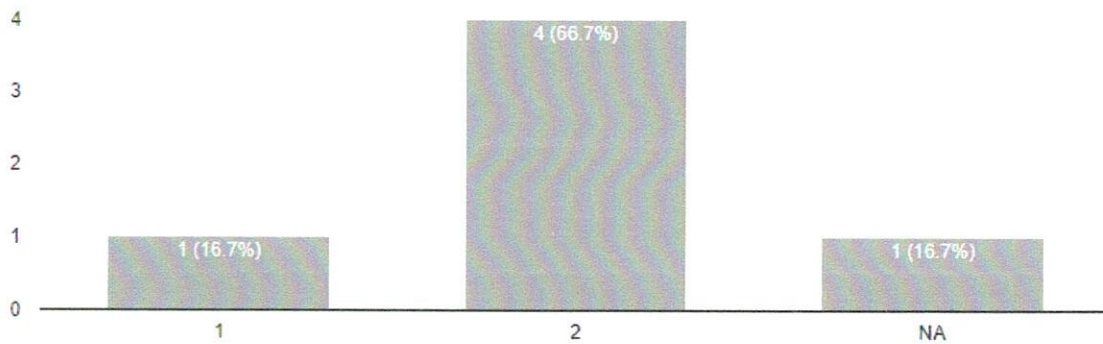


Ref. No.

Date

Number of graduates of our College working in your organization.

6 responses



In response to the question about the number of graduates working in the organization, 16.7%, indicated a negative response. This suggests that a substantial portion of the workforce may not consist of our college graduates. Additionally, among the respondents, 16.7% provided feedback indicating dissatisfaction or assigning lower ratings. This minority opinion implies that even among those who acknowledged the presence of graduates, there are concerns or perceived shortcomings, as reflected in the lower marks given. The results highlight potential areas for improvement in attracting and integrating recent graduates into the organization. Analyzing the reasons behind the negative responses and lower ratings can provide valuable insights for addressing any existing challenges.


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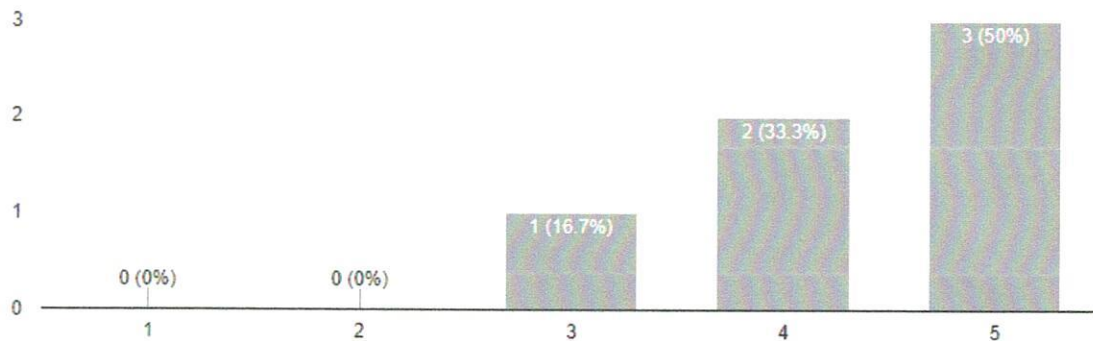


Ref. No.

Date

Adequacy of the curriculum.

6 responses



The evaluation of the curriculum's adequacy reflects diverse perspectives, with a notable 83.3% expressing satisfaction. This majority indicates a positive reception of the educational offerings. However, a 16.7% rating of 'average' suggests a moderate stance. The distribution of responses emphasizes the importance of addressing both positive and critical feedback to enhance the overall curriculum. This comprehensive approach ensures that improvements are made where necessary and acknowledges successful elements to maintain a balanced and effective educational experience.

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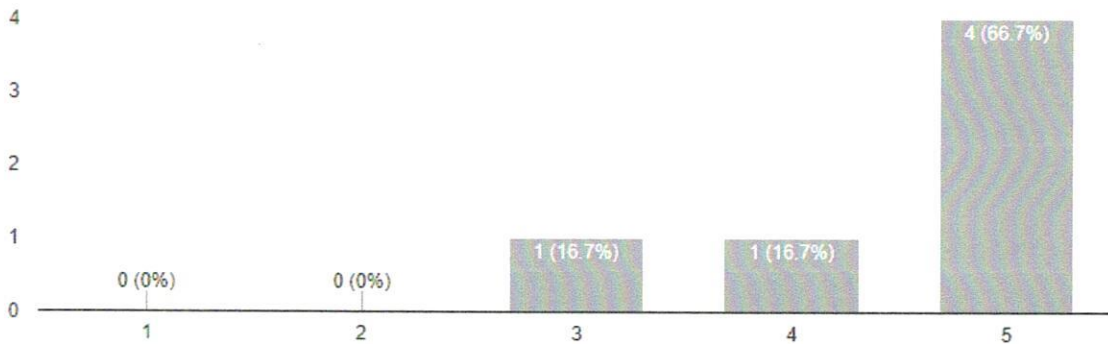


Ref. No.

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Skills acquired from the curriculum.

6 responses



The assessment of skills acquired from the curriculum indicates a predominantly positive outcome, with 83.3% of respondents affirming their acquisition of skills. This majority signifies the effectiveness of the educational program in imparting relevant abilities. However, the presence of a 16.7% dissatisfaction rate suggests that there is room for improvement or adjustment in certain skill-related aspects. Acknowledging both the majority's satisfaction and the concerns of the minority is crucial for refining the curriculum and ensuring that it aligns optimally with the diverse needs and expectations of the learners.

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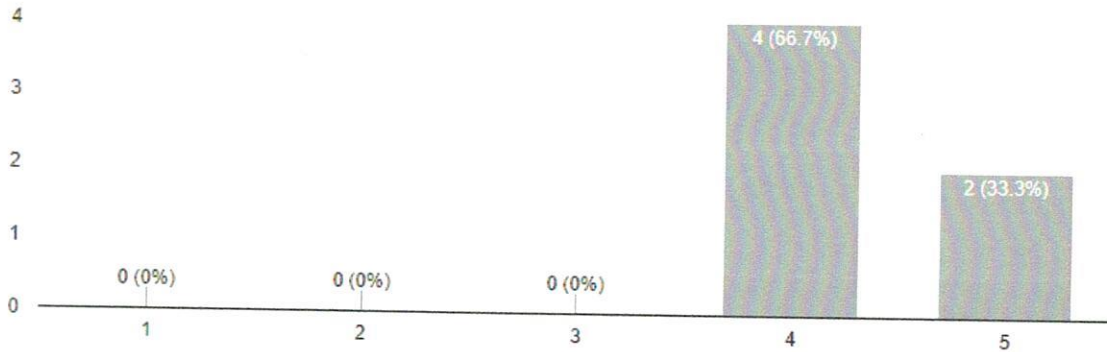


Ref. No.

Date

Communication skills/ soft skills of our graduates.

6 responses



The unanimous positive response of 100% regarding the communication skills and soft skills exhibited by our graduates is an outstanding affirmation. This suggests that the graduates from our program are universally perceived to possess strong and effective communication abilities, as well as well-developed soft skills. Such resoundingly positive feedback underscores the success of the curriculum in nurturing these essential attributes, reflecting positively on the quality of education and the students' preparedness for the professional world. This noteworthy achievement can serve as a testament to the effectiveness of the educational approach in cultivating holistic skill sets among the graduates.

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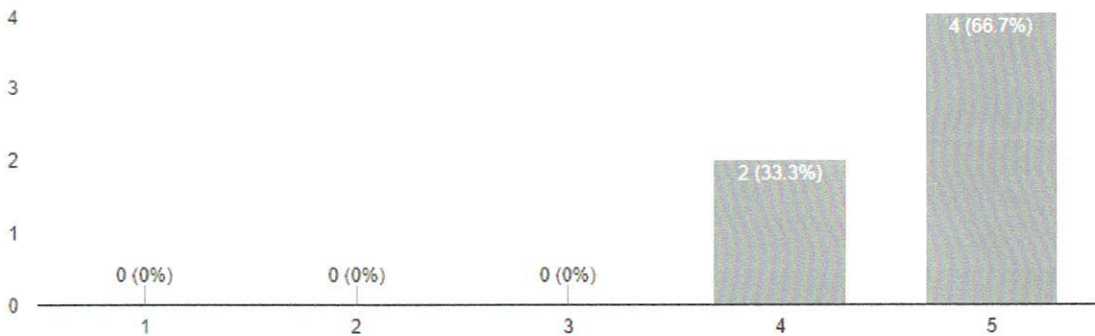


Ref. No.

Date

Planning and organization skills.

6 responses



The feedback on planning and organizational skills of our graduates indicates a commendable performance, with 100% of respondents affirming their positive perception. This suggests that a significant majority recognizes the effectiveness of the educational program in cultivating strong planning and organizational abilities. Considering these perspectives is valuable for further refining the curriculum to ensure that graduates consistently excel in planning and organizational capacities, meeting or exceeding industry expectations

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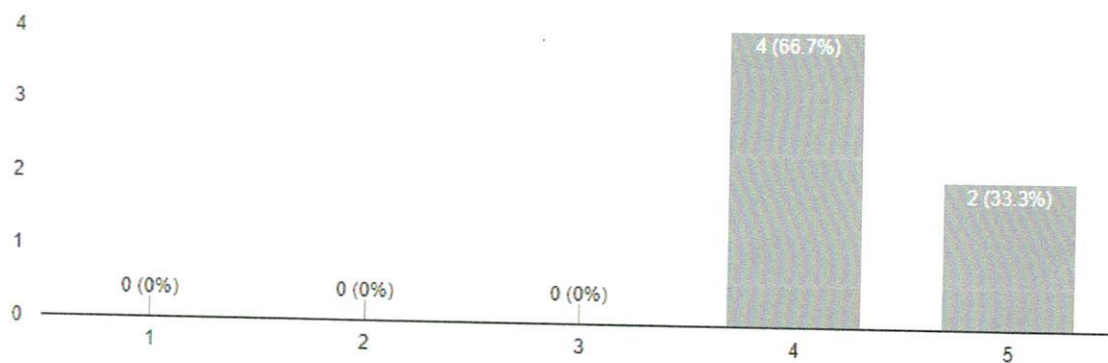


Ref. No.

Date

Openness to learning new skills.

6 responses



The unanimous positive response of 100% regarding the graduates' openness to learning new skills is a remarkable testament to their adaptability and eagerness for continuous improvement. This overwhelmingly positive feedback indicates that the graduates from our program are universally perceived as enthusiastic and willing to embrace new challenges and skill sets.

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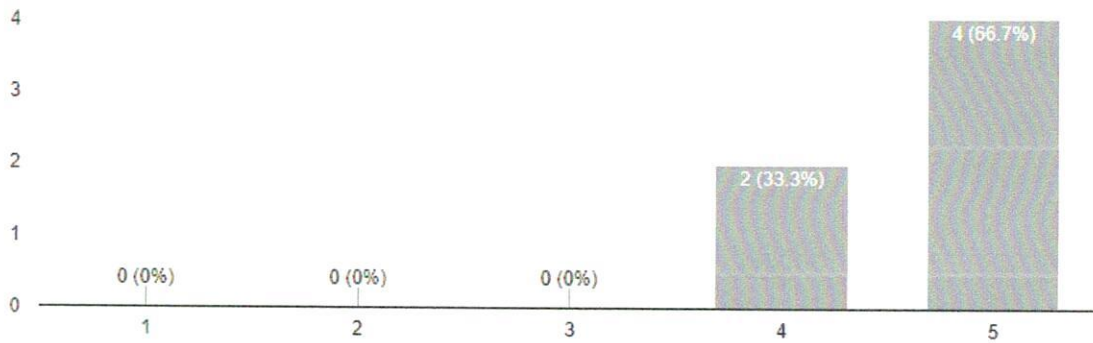


Ref. No.

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Punctuality/ Discipline.

6 responses



The unanimous positive response of 100% regarding the graduates' punctuality and discipline is a commendable endorsement of their professional conduct. This reflects a strong adherence to punctuality and discipline among the graduates from our program. Such universal affirmation suggests a consistent commitment to ethical and responsible behavior, which is a highly valued trait in professional settings. This positive feedback not only speaks to the individual qualities of the graduates but also reflects well on the educational program's emphasis on fostering a strong work ethic and professional demeanor.

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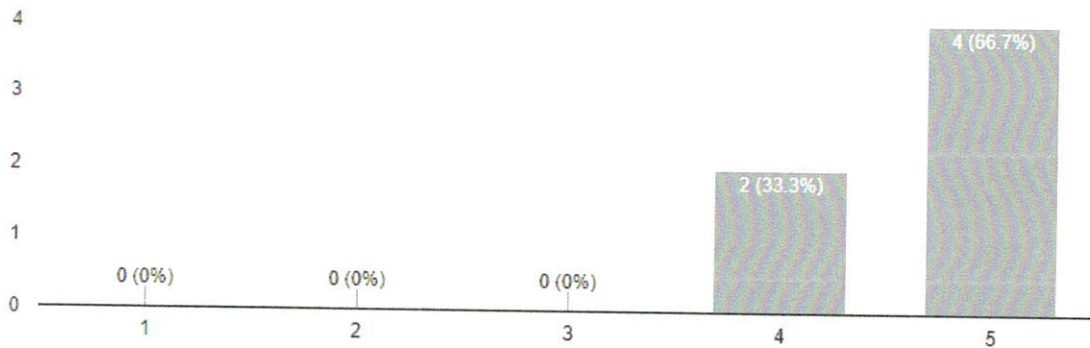


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Ability to contribute in achieving the goal of the organization.

6 responses



The unanimous positive response of 100% regarding the graduates' ability to contribute to achieving the goals of the organization is a remarkable validation of their competence and alignment with organizational objectives. This overwhelming agreement suggests that the graduates from our program are universally perceived as valuable contributors to organizational success. The positive feedback speaks to the effectiveness of the curriculum in preparing graduates with the skills and knowledge needed to actively contribute to the goals and mission of the organizations they join.

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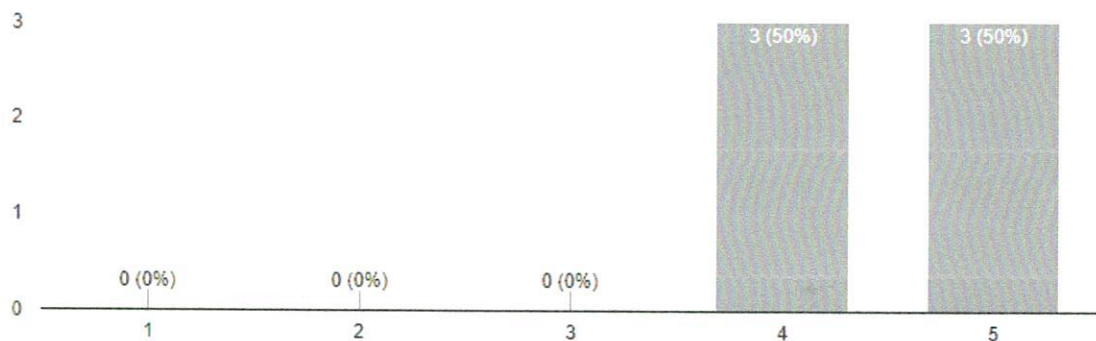


Ref. No.

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Technology and equipment application at workplace.

6 responses



The unanimous positive response of 100% regarding the graduates' application of technology and equipment in the workplace is a testament to their proficiency and adaptability. This overwhelming agreement suggests that graduates from our program are universally perceived as effectively utilizing technology and equipment in their professional roles. The positive feedback reflects the success of the curriculum in imparting practical, hands-on skills that align with the technological demands of the workplace. It highlights the graduates' ability to leverage technology to enhance productivity and efficiency, showcasing the program's commitment to preparing students for the contemporary work environment.

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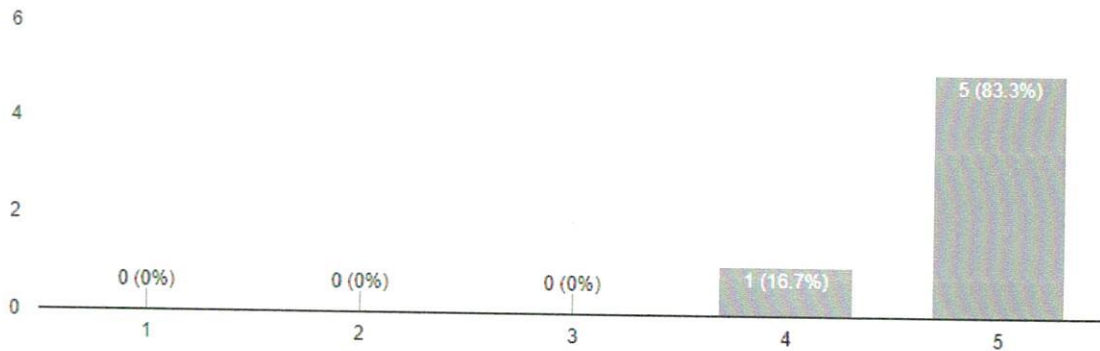


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Ability to manage and leadership qualities.

6 responses



The feedback indicating that 100% of respondents affirm the graduates' ability to manage and display leadership qualities is highly positive. This suggests that the majority perceives our graduates as effective managers with leadership attributes.

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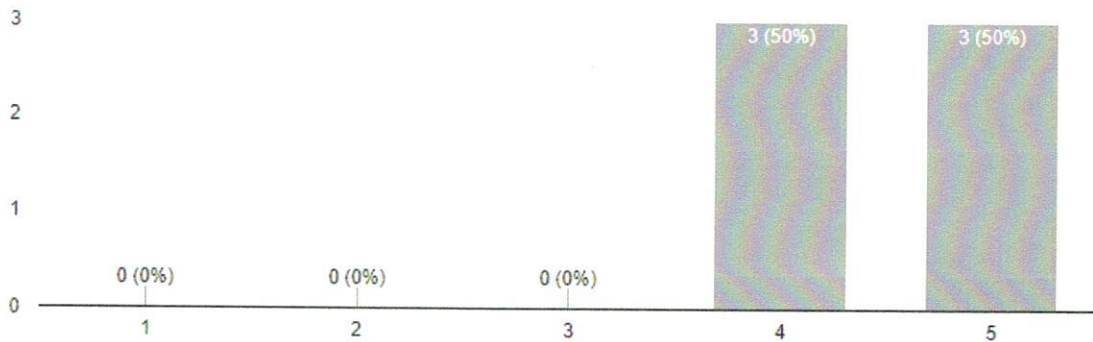


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Involvement in social activities.

6 responses



The feedback indicating that 100% of respondents acknowledge the graduates' involvement in social activities is positive, reflecting a strong inclination toward community engagement among our graduates.

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